



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/Priorities USA Action-LCV (15165)
Mundy Katowitz Media (1954)
PLACEMENT, MEDIA
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
1562 PRIORITIES USA ACTION (135379)
National/Political
1562/06282552

Invoice 635595
Inv Date 9/30/2012
Terms Net 30
Contract 327436
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Mundy Katowitz Media
1322 G Street South East
Washington, DC 20003

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

PRIORITIES USA ACT

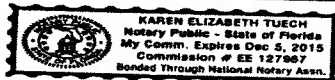
CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:11PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00AM-12:00:00	Day,F-1	09/28/12 11:33AM (Fr)	00:30	PRATV1219H	\$1200.00	
2.0	Spot	12:35:00AM- 1:35:00	Day,F-1	09/28/12 1:20AM (Fr)	00:30	USATV02	\$500.00	
3.0	Spot	4:00:00PM- 5:00:00	Day,F-1	09/28/12 4:17PM (Fr)	00:30	USATV02	\$1200.00	
4.0	Spot	6:00:00PM- 7:00:00	Day,F-1	09/28/12 6:28PM (Fr)	00:30	PRATV1219H	\$3400.00	
5.0	Spot	7:00:00AM- 9:00:00	Day,F-1	09/28/12 8:29AM (Fr)	00:30	PRATV1219H	\$2500.00	
6.0	Spot	9:00:00AM-10:00:00	Day,F-1	09/28/12 9:28AM (Fr)	00:30	USATV02	\$750.00	
16.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	09/29/12 12:13PM (Sa)	00:30	USATV02	\$750.00	
17.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	09/29/12 5:12AM (Sa)	00:30	PRATV1219H	\$400.00	
18.1	Spot	12:35:00AM- 1:30:00	Day,Sa-1	09/29/12 12:54AM (Sa)	00:30	USATV02	\$350.00	
19.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	09/29/12 7:23PM (Sa)	00:30	PRATV1219H	\$1400.00	
20.0	Spot	12:00:00PM-12:30:00	Day,Su-1	09/30/12 12:22PM (Su)	00:30	USATV02	\$750.00	
21.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	09/30/12 6:12PM (Su)	00:30	PRATV1219H	\$2400.00	
22.0	Spot	6:00:00AM- 9:00:00	Day,Su-1	09/30/12 6:28AM (Su)	00:30	PRATV1219H	\$1300.00	
23.0	Spot	10:00:00AM-11:00:00	Day,Th-1	09/27/12 10:15AM (Th)	00:30	PRATV1219H	\$700.00	
24.0	Spot	12:00:00PM- 1:00:00	Day,Th-1	09/27/12 12:22PM (Th)	00:30	USATV02	\$1100.00	
25.0	Spot	3:00:00PM- 4:00:00	Day,Th-1	09/27/12 3:48PM (Th)	00:30	PRATV1219H	\$825.00	
26.0	Spot	5:00:00PM- 6:00:00	Day,Th-1	09/27/12 5:22PM (Th)	00:30	USATV02	\$2400.00	
27.0	Spot	5:30:00AM- 6:00:00	Day,Th-1	09/27/12 5:30AM (Th)	00:30	PRATV1219H	\$1200.00	
28.0	Spot	7:00:00AM- 9:00:00	Day,Th-1	09/27/12 8:39AM (Th)	00:30	USATV02	\$2500.00	
29.0	Spot	10:00:00AM-11:00:00	Day,Tu-1	09/25/12 10:16AM (Tu)	00:30	PRATV1219H	\$700.00	
30.0	Spot	3:00:00PM- 4:00:00	Day,Tu-1	09/25/12 3:37PM (Tu)	00:30	USATV02	\$825.00	
31.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1	09/25/12 5:43AM (Tu)	00:30	PRATV1219H	\$1200.00	
32.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1	09/25/12 7:28AM (Tu)	00:30	USATV02	\$2500.00	
33.0	Spot	11:35:00PM-12:05:00	Day,W-1	09/26/12 12:01AM (We)	00:30	USATV02	\$1200.00	
34.0	Spot	11:00:00AM-12:00:00	Day,W-1	09/26/12 11:42AM (We)	00:30	PRATV1219H	\$1200.00	
35.0	Spot	4:00:00PM- 5:00:00	Day,W-1	09/26/12 4:11PM (We)	00:30	USATV02	\$1200.00	
36.0	Spot	6:00:00AM- 7:00:00	Day,W-1	09/26/12 6:29AM (We)	00:30	PRATV1219H	\$2500.00	
37.0	Spot	6:00:00PM- 7:00:00	Day,W-1	09/26/12 6:13PM (We)	00:30	PRATV1219H	\$3400.00	
38.0	Spot	9:00:00AM-10:00:00	Day,W-1	09/26/12 9:19AM (We)	00:30	USATV02	\$750.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$41,100.00	Total Spots	29
Commission	(\$6,165.00)		
Net Total	\$34,935.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/02/12 04:25 PM